



● *Blueair*

Blueair HealthProtect™ air purifiers



Why do we need to purify our air?

The facts

92% of the world's population are exposed to air quality that exceeds the limits set by the World Health Organisation (WHO).



Air pollution is the single biggest environmental health threat according to the WHO.

Nine out of ten people across the world breathe polluted air, causing over 7 million premature deaths every year – double the amount of people dying from HIV, diabetes and TBE combined.*

Blueair's air purifiers reduce the risks from airborne germs, allergens, and harmful gases, helping to protect patients, visitors, and staff.

The HealthProtect™ air purifier is Blueair's most advanced yet, and the only air purifier on the market that provides 24/7 protection against viruses and bacteria.**

* Source: WHO and Lancet Commission on Air Pollution, 2017

** 24/7 protection refers to the key function of GermShield™ technology, that is activated when the unit is in standby mode. Tested on Staphylococcus albus and MS2 bacteriophage. HealthProtect™ 7400 series shown to remove 99.99% of airborne SARS-CoV-2 in a 13 ft² biosafety lab chamber. Not proven to kill SARS-CoV-2 or prevent transmission of COVID-19. Other Blueair air purifiers have not been tested against SARS-CoV-2.

About HealthProtect™ air purifiers



**The UK's #1 award-winning
air purifier brand***

**Blueair HealthProtect™ air
purifiers are easy to use,
making them perfect for any
setting. Each product also has a
clear and easy-to-understand
display screen that shows
the air quality.**



**Blueair HealthProtect™ 7470i,
220-240V with SmartFilter
Room size with 5 air changes
per hour: 38m²**



**Blueair HealthProtect™ 7740i,
220-240V with SmartFilter
Room size with 5 air
changes per hour: 62m²**

About HealthProtect™ air purifiers

Removes up to 99.99% of viruses and bacteria from the air*

Designed in Sweden

All Blueair air purifiers are freestanding and only have to be plugged into a power source and turned on to be used. Simple.

Maintenance on the product is minimal. It will turn itself on and off standby mode automatically when air quality needs improving. The filters last for up to a year, are easy to change, and are 100% recyclable. The mobile app even shows filter status, lifetime remaining and personalised air reports.

The two air purifiers are highly efficient with power consumption rates between 9-72W, depending on whether they're on standby mode or not.

HealthProtect™ air purifiers are quiet (25-55dB), compact (30-40cm wide) and easy to use, making them perfect to use in any setting.

As quiet as a whisper

Whisper
30dB



Normal office
50-60dB



Standard vacuum
50-60dB



HealthProtect™
air purifier
25-55dB

Display gives detailed updates on your air quality



GermShield™ technology monitors your room and removes viruses and bacteria



About the filtration technology



Blueair is the first leading brand tested to remove 99.99% of airborne Coronavirus in a laboratory environment.*

HEPASilent Ultra™ filtration technology kills 99% of germs and removes 99.97% of dust, pollen, dander, mould, volatile organic compounds and odours.

*Disclaimer - HealthProtect™ 7400 series tested in a 0.37m² chamber by an independent third-party laboratory. Not proven to kill SARS-CoV-2 or reduce or prevent COVID-19 transmission.

24/7 protection

GermShield™ tech monitors your room and activates automatically to kill existing viruses and bacteria when the conditions are optimal for germ growth.

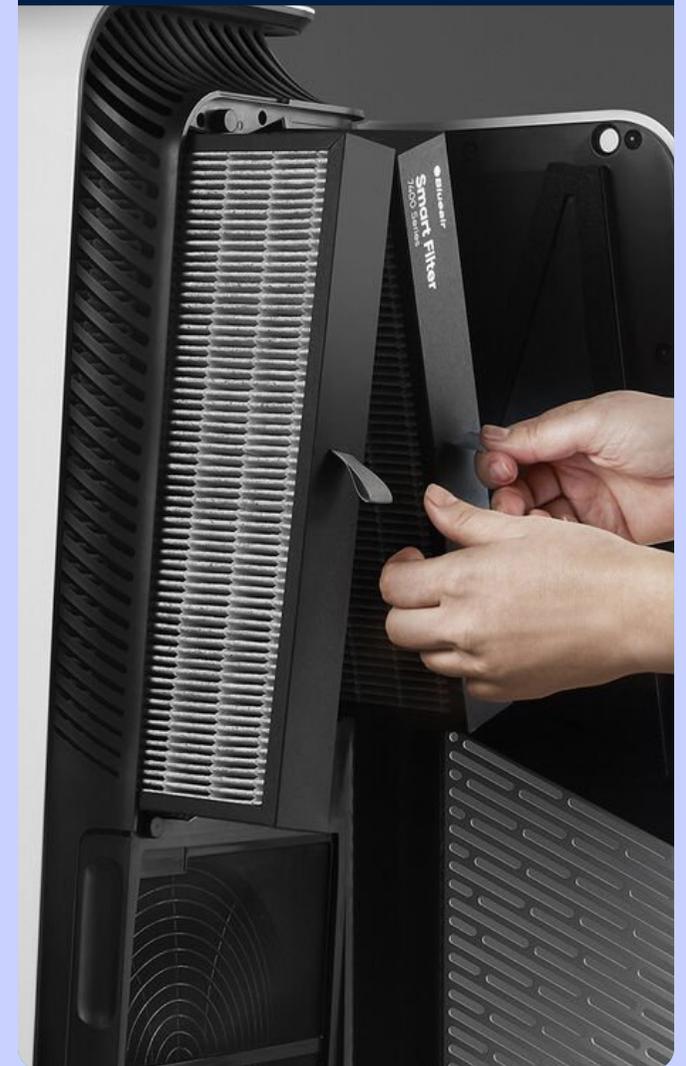
Once air has been filtered, the SpiralAir™ tech then releases clean air into the room five times every hour for a constant supply for clean air for rooms up to 62m².

Blueair HealthProtect™ air purifiers come with one filter, which has a lifetime of up to a year.

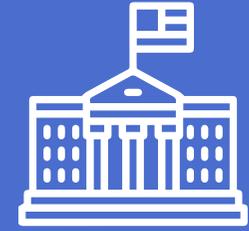
GermShield™ technology monitors your room and removes viruses and bacteria



Filter changes are a breeze, simple and fuss-free!



Blueair is a global leader in air purification and proud clean air provider to governments, institutions, and businesses around the world



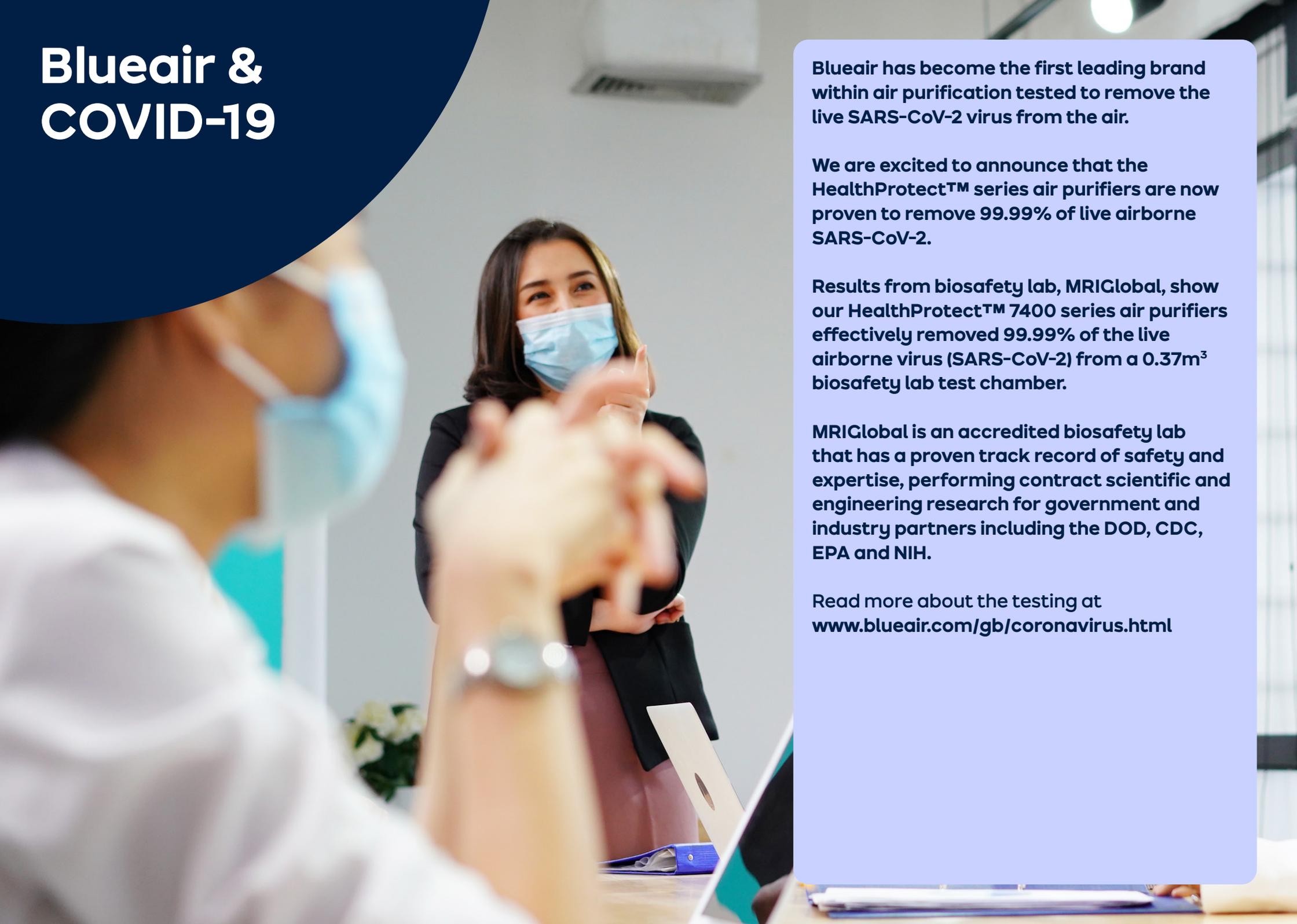
Clean air provider to the US government

After driving the awareness about air pollution in China, the US Government has chosen over 30,000 Blueair units as the solution for their embassy and military facilities in China, India, Macedonia, Afghanistan, Vietnam, Bangladesh, and several other countries.

Blueair HealthProtect™ air purifiers come with one filter, which has a lifetime of up to a year.



Blueair & COVID-19

A woman with dark hair, wearing a black blazer and a light blue surgical face mask, is pointing her right index finger towards the camera. She is standing in what appears to be a meeting room or office. In the foreground, the back of a person's head and shoulder, wearing a white shirt and a blue face mask, is visible, slightly out of focus. The background shows a modern office environment with a white wall and a ceiling vent.

Blueair has become the first leading brand within air purification tested to remove the live SARS-CoV-2 virus from the air.

We are excited to announce that the HealthProtect™ series air purifiers are now proven to remove 99.99% of live airborne SARS-CoV-2.

Results from biosafety lab, MRIGlobal, show our HealthProtect™ 7400 series air purifiers effectively removed 99.99% of the live airborne virus (SARS-CoV-2) from a 0.37m³ biosafety lab test chamber.

MRIGlobal is an accredited biosafety lab that has a proven track record of safety and expertise, performing contract scientific and engineering research for government and industry partners including the DOD, CDC, EPA and NIH.

Read more about the testing at www.blueair.com/gb/coronavirus.html



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