



## The Energy Hardship Fund

A call to action

[energy.hardship@hact.org.uk](mailto:energy.hardship@hact.org.uk)

## Help spread the word

Thank you for supporting the Energy Hardship Fund and being a part of tackling fuel poverty this winter. To reach the fundraising goal of £1 million we need your help to spread the word.

Please find attached assets to use.

### Logo

Download [HERE](#)



Dedicated email address for donations & queries:

[Energy.hardship@hact.org.uk](mailto:Energy.hardship@hact.org.uk)



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## Show your Support

These assets are available to use across your communications.

For versions other than JPG please get in touch:

[energy.hardship@hact.org.uk](mailto:energy.hardship@hact.org.uk)

*Supporter badge.*

*Use: on website or documents*

*Download [HERE](#)*

*Advertising Banners*

*Use: Across website or emails*

*Download [HERE](#)*

Proudly Supporting



Every donation will count.

Together, we can create an Energy Hardship Fund that will tackle fuel poverty this Winter.



**DONATE**

Higher energy prices. Cuts to Universal Credit.

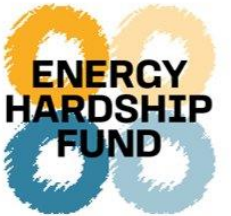
To tackle fuel poverty this winter, we've set up the Energy Hardship Fund.



Together, we want to raise £1 million from social housing organisations and friends of the sector that we will distribute as fuel vouchers to social housing residents this winter. [GET INVOLVED >](#)

Higher energy prices.  
Cuts to Universal Credit.

To tackle fuel poverty this winter, we've set up the Energy Hardship Fund.



Together, we want to raise £1 million from social housing organisations and friends of the sector that we will distribute as fuel vouchers to social housing residents from December 2021.

Find out how you can get involved >



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## Social Media

Available Images  
Download [HERE](#)



*Suggested copy*

We are proudly supporting the Energy Hardship Fund, created by HACT.

[#Fuelpoverty](#) is a longstanding issue in the sector, and projections suggest many more households could fall into fuel poverty this winter. We know this will lead to difficult choices between heating, eating and other essential everyday costs including rent.

This will be a huge collective effort, and we need your help to tackle fuel poverty this winter.

If you can support with a corporate donation email [energy.hardship@hact.org.uk](mailto:energy.hardship@hact.org.uk)

*Helpful tags*

Linkedin: HACT Twitter: @hacthousing

#TackleFuelPoverty #EnergyHardshipFund